

An Overview of Schemes -Vs- the Truth!

PPP – Profit Pals Pro is not a Pyramid scheme, Ponzi scheme or a scheme period! Here are clear definitions and examples of what those schemes typically look like. Highlighted is how PPP operates differently.

Pyramid Scheme Comparison:

What it is: A pyramid scheme is a business model where participants earn money by recruiting others rather than providing a product or service. Each new recruit pays into the scheme, and the people above them in the pyramid earn money from their entry fees.

Example: Imagine you paying \$500 to join a group. You're not selling a product or service, but you are required to recruit others, who also each pay \$500. Then you get a cut from their payments. The income only keeps coming as long as new recruits are added, but no real value is created for anyone except those at the top.

PPP Comparison: PPP isn't structured this way. You are not making money just by recruiting others; instead, you sponsor a real tangible product called the ("\$5K Formula Bundled Pack") that's valued at (\$499.99) which covers a wide variety of information training tools (Videos, eBooks, and Manuals, not from people joining. In short, your earnings come from a real, sustainable, educational product, not from recruitment fees.

Ponzi Scheme Comparison:

What it is: A Ponzi scheme promises high returns to investors but pays earlier investors with the money taken from newer investors rather than profits generated by a legitimate business or investment. There is no real investment activity happening; it's just money being shuffled around.

Example: A company says you'll get a 20% return on your investment, but instead of making money through legitimate investments, they use funds from new investors to pay you your "profits." Eventually, the scheme collapses when new investments slow down or stop.

PPP comparison: With PPP – Profit Pals Pro, your income isn't dependent on funds from new investors. You're promoting a real product that generates income from the sale. The revenue comes from the informational product – people paying for the information contained within – not from money flowing in from other sponsors. This makes the business model transparent and sustainable, with a real product and a reward when introduced to others.

Key Differences:

1. **Product/Service:** Pyramid and Ponzi schemes often have no real product or service. PPP involves sponsoring an actual product that people can use (information).
2. **Revenue Source:** In Pyramid and Ponzi schemes, money comes from recruits or investors. With PPP, the income comes from the actual purchase of the informational product.
3. **Sustainability:** Pyramid and Ponzi schemes collapse when recruiting or new investment dries up. PPP's income stream is tied to the legitimate purchase of the informational product, which can sustain itself without constant recruitment. Sharing the profits helps speed up the informational purchasing process.

This practical comparison helps to illustrate how PPP operates within a legitimate business model, ensuring stability and transparency, unlike Pyramid or Ponzi schemes.

Pyramid Scheme Comparison:

What is it: A pyramid scheme is kind of like a really bad “Get Rich Quick” plan... except the only people getting rich are the ones who thought of the scheme, and the rest of us just end up holding the bag full of disappointment.

Example: Imagine you’re invited to a “super exclusive” meeting where someone says, “Hey, give me \$500, and you can invite your friends to give “you” \$500 each. Then they invite more people, and before you know it, you’re basically swimming in cash like Scrooge McDuck! Except, wait a minute... all you’re really doing is trying to get your friends to pay you so they can recruit “their” friends to pay them. There’s no product, no service – just awkward conversations at family gatherings about why no one wants to join your scheme anymore.

PPP Comparison: Now, with PPP, it’s not about making your friends run away from you at gatherings. You are actually sponsoring a real informational product that people want and will use. Shocking, right? People pay for the knowledge, not because they’ve been guilt-tripped into it, but because, you know, they need reliable information to help them make an informed decision. Your money doesn’t come from finding more “participants” – it comes from them wanting and needing the information. No awkward conversation required!

Ponzi Scheme Comparison: Ah, the Ponzi scheme -- a classic! This one’s like promising to bake a cake but instead of getting the ingredients you just take someone else’s cake, cut it up, and give pieces to earlier investors while convincing new folks to give you, their cake. Eventually, you run out of cake, and everyone’s left hungry... and maybe start suing you.

Example: So, let’s say someone tells you, “Invest \$1,000 with us, and we’ll give you 200 bucks every month!” Sounds amazing, right? Except they’re not actually investing your money in anything. They’re just taking cash from the next sucker – I mean, “investor” – and using it to pay you. It’s like paying off a credit card with another credit card. Eventually, someone realizes, “Wait, there’s no actual money here!” and the whole thing crashes like your Wi-Fi during a Zoom call.

PPP Comparison:

PPP isn't interested in playing the Ponzi shuffle. You're putting valuable information in people's hands allowing them to make informed decisions. The money you make doesn't come from the next guy's "investment", but from actual people using the information you sponsor. It's like buying the know-how (knowledge) instead of just hoping someone shows up with a bag of cash. No selling involved – unless you are really bad at sharing the information.

Key Differences:

1. Produce/Services:

- a. **Pyramid /Ponzi Schemes:** You are selling thin air. Maybe some promises. Definitely disappointment.

PPP: Valuable Information, Knowledge, Opportunity. It's kind of hard to ride a promise, just saying.

2. Revenue Source:

- a. **Pyramid/Ponzi Schemes:** Money comes from the next poor soul who believes in "easy money."

PPP: Money comes from people actually "purchasing" the informational product the (\$5K Formula Bundled Pack"). Revolutionary concept, right? People paying for something they actually want!

3. Sustainability:

- a. **Pyramid/Ponzi Schemes:** Will collapse faster than a house of cards in a windstorm.

PPP: The information is valuable and the opportunity is profitable. No one's waiting for some mythical "new recruit" to keep it going, just the sale of the product (\$5K Formula Bundled Pack").